

## Mind Body Baby Partnership Opportunities

When we take care of the parent, we also take care of the baby.

Mind Body Baby hosts a free public resource intended to be a trusted, central place to find the evidence based education, skilled practitioners, and a village of support not traditionally found in medical maternity care. Our website include Video Education Library, a perinatal specific Community Calendar, and a directory of practitioners, services, nonprofits and businesses serving families from pregnancy through toddlerhood.

To keep these resources free for families, we need the support of our local business community. You can help by becoming a...



## Monthly Resource Partner

For a \$250/ mo. investment, your business receives...

- A custom pop up ad of your support anytime our website is accessed avg. impression rate/ mo. 1200-2000 and an avg. 750 - 1200 unique visitors. Mecklenburg County demographic predominately female, ages 24-44
- One social media and one newsletter acknowledgement/ promotion of our partnership. Following Instagram (2800), Facebook (1900), emails (2000+)
- A \$100 discount is available for a four month commitment (consecutive or sporadic)

To express interest, contact Cynthia village@mindbodybabync.org / 980-224-0064

